

**Monadnock Regional School District
Community Relations Committee Meeting Minutes
June 2, 2020
ZOOM Virtual Meeting, Swanzey, NH**

Members Present: Cheryl McDaniel-Thomas, Betty Tatro, Dan LeClair and Scott Peters.

Also Present: L. Witte, Superintendent and Laura Aivaliotis, Recording Secretary

1. **Public Comments:** There were no public comments.

2. **Approval of Minutes: MOTION:** S. Peters **MOVED** to approve the January 21, 2020 CRC Meeting Minutes as presented. **SECOND:** B. Tatro. **VOTE:** B. Tatro-yes, D. Leclair-abstain, S. Peters-yes and C. McDaniel-Thomas-abstain. **Motion passes.**

MOTION: S. Peters **MOVED** to approve the February 11, 2020 CRC Meeting Minutes as presented. **SECOND:** B. Tatro. **VOTE:** C. McDaniel-Thomas-yes, B. Tatro-yes, S. Peters-yes and D. LeClair-abstain. **Motion passes. MOTION:** S. Peters **MOVED** to approve the May 5, 2020 CRC Meeting Minutes as presented. **SECOND:** B. Tatro. **VOTE:** Unanimous for those present. **Motion passes.**

3. **Standing Agenda Item:**

a. **Review of Committee Charter:** C. McDaniel-Thomas explained she is keeping this item on the agenda as a standing item.

4. **Old Business:**

a. **Listening Sessions Update:** C. McDaniel-Thomas had read the old minutes and in those minutes it mentioned the listening sessions. She was not sure if there was something this committee had to do about the sessions. S. Peters explained the listening sessions were in regards to the Feasibility Study. The members conducted Listening Sessions in the towns to explain the elementary school option. He explained there are links on the website to see the sessions and obtain information on the study. He explained the sessions were minimally received but not well attended. L. Witte explained the link is for the information on the presentations but not the presentation. She said there was good conversation and many good questions were asked.

5. New Business (as time allows):

a. Policy Review:

KA-School-Community Relations Goals:

IJO-Community Resources:

KAA-School Community Relations Priority Objectives: C. McDaniel-

Thomas explained the NHSBA has a new policy to update. The motion would be to retire Policy KA and KAA in favor of the NHSBA sample Policy IJO/KA as written and to forward to the Policy Committee. S. Peters asked if this policy is in line to what this committee believes. D. LeClair said he has not had time to review the policies. D. LeClair would like to discuss the policies at the next meeting so he would have time to review. The committee agrees.

6. Determine priorities for work indicated in charter/goals: By September 1, Evaluate options for more proactive communications related to the Finance/Facilities work on the CIP. D. LeClair commented we are not able to be face to face, it will cost money to advertise. It was suggested to find out the cost of an ad in the newspaper. D. LeClair commented that most people look online for information. He asked what the budget for advertising was. The suggested means of advertising from the committee were newspapers, virtual, community mailings and Facebook. D. LeClair explained you can link the Facebook page to ads and it is at a relatively low cost. S. Peters asked about fliers in the kids backpacks. L. Witte explained anything going home with the kids has to be informational only. L. Witte is not sure of the budget and there could be a transfer if it is necessary. S. Peters explained the Finance/Facilities will be presenting to the Budget Committee in October in regards to the CRC timeline. L. Witte explained the district has a bulk mailing permit. She would be able to look up the cost of different means of advertising because the district has done it in the past. C. McDaniel-Thomas asked if the committee should factor in the cost of the paper for the information in the backpacks. L. Witte said the schools could cover the paper. S. Peters felt a spreadsheet with the advertising ideas was a good idea. He also asked if the district has their own YouTube Channel. It would be a good idea to do an on screen presentation. C. McDaniel-Thomas will create a grid for the next meeting.

S. Peters informed C. McDaniel-Thomas that he would be calling on her at the Board Meeting to update the Board on the CRC. He would suggest this committee ask other Board Members how they feel would be the best way to get information out to the members of their towns. Someone said town newsletters are the most common.

7. **Setting next meeting's date, time and agenda:** July 7, 2020 @ 5:00 PM.
 1. **Set Timeline-Grid Plan**
 2. **Review Policies**
 3. **Review Community Mediums and Prices**
 4. **Feedback on funds available through the budget**
8. **Public Comments:** There are no public comments.
9. **Adjourn: MOTION:** B. Tatro **MOVED** to adjourn the meeting at 5:44 PM.
SECOND: D. LeClair **VOTE:** Unanimous for those present. **Motion passes.**

Respectfully submitted,

Laura L. Aivaliotis
Recording Secretary